



Moving towards sustainability through innovation



Join the world convention of footwear technology

PRESS RELEASE

The presentation meeting of the next International Technical Footwear Congress "Moving towards sustainability through innovation", which will take place from 19 to 22 September in an interesting formula "on the road" in the Milan area, was held on Thursday 22 June in Vigevano at the Assomac headquarters.

Now in its 21st edition, the congress is once again being hosted in Italy thanks to the collaboration between the promoter UITIC and the Assomac association, in synergy with Messe Frankfurt and Assocalzaturifici.

The presentation evening of the 21st Congress saw the participation of the **Mayor of Vigevano Andrea Ceffa** who hoped for an ever greater awareness of the role played by technology and the manufacturing tradition for the territory, to which politics must always look to create a positive circuit of economic and social growth.

Not just an event but "a three-in-one Congress" as specified by the **president of UITIC Yves Morin** in connection from France, explaining the novelty of carrying out the various congress phases in different places: first of all, visits to companies of technological excellence, followed by the entry to Simac Tanning Tech exhibition, and finally the work session in the congress phase itself.

The rich program, illustrated by the **president of the UITIC 2023 Organizing Committee Sergio Dulio**, in fact provides for the possibility for participants to choose between three preliminary itineraries called «Inspirational» (with visits to Kilometro Rosso and Made), «Supply chain» (Industrie Chimiche Forestali, TFL, Tacchificio Villa Cortese), and «Shoe factories» (Calzaturificio Roveda, Seymechamlou, CIMAC).



A visit to the FieraMilano Rho exhibition center includes a guided tour of the two pavilions dedicated to the technology of Simac Tanning Tech, and the opportunity to visit Micam and Lineapelle, the international Italian exhibitions dedicated to the world of footwear and leather.

No less innovative is the Congress that will be hosted in Assago: two days of dedicated presentations with Keynote speeches, 4 technical sessions and 2 thematic panels with topics chosen by the scientific committee from among the 107 contributions from 20 different countries presented in the "Call for presentation" phase " closed on June 1st.

The list of works admitted by the Scientific Committee will be published on the official website <https://www.uitic-italy2023.com>. Given the high profile of the scientific contents sent, it will be created a special area called "Innovation Showcase" which will allow congress attendees to explore the scientific contributions not presented

A high-value technological offer as also stated by **Carlo Marchisio**, president of the Scientific Committee of the **SPS Italia** fair, organized by Messe Frankfurt, who underlined the importance of sharing ideas, something that a congress can offer and which in this edition "*can be an opportunity to relaunch Italian manufacturing*".

The tribute to the city of Vigevano, for a long time "capital of the shoe", could not be missing, with the presentation of the gala dinner in which the congress attendees will be able to participate within the spectacular setting offered by the Sforzesco castle. To symbolize the importance of the cities of Milan and Vigevano, the arcades of Piazza Ducale and the Bramante tower included in the official UITIC logo next to the Milan cathedral.

The topics of innovation and sustainability, characterizing the congress, were underlined as strategic by **Maria Vittoria Brustia**, president of **Assomac**, the National Association of Italian manufacturers of technologies for footwear, leather goods and tannery:

"Two keywords that summarize the challenges and opportunities that the footwear sector has to face. Innovation concerns the technologies, skills, processes and products that must be able to meet the needs of consumers and the ever-changing market. Sustainability concerns respect for the environment, for people, for the rules and values that must guide the production and strategic choices of companies, the UITIC Congress represents a unique opportunity to meet with the best international experts"

21st UITIC
INTERNATIONAL
TECHNICAL FOOTWEAR
CONGRESS



INNOVATION & SUSTAINABILITY

20-22 September 2023 - MILAN-VIGEVANO, ITALY

The speech by **Matteo Scarpato**, representing Assocalzaturifici, followed the same line, describing the importance of bringing the UITIC Congress back to Italy at a strategic moment for sustainable technological innovation from a social and environmental point of view.

The last edition of the Congress was held in Portugal in 2018, an important and eagerly awaited return to what will be the 21st International Congress of Footwear Technicians scheduled from 19 to 22 September 2023.

