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## Press Release

### Ticket opening for 21<sup>st</sup> UITIC International Technical Footwear Congress

We are pleased to inform you that we have opened the registration and tickets for the 21<sup>st</sup> UITIC International Technical Footwear Congress of the International Union of Shoes Industry Technicians which will be held **from 19 to 22 September 2023** in Milan and Vigevano.

UITIC collaborate with Assomac, organizer of Simac Tanning Tech and co-host of the event. The executive implementation is assigned to Messe Frankfurt Italia, the Italian subsidiary of Messe Frankfurt, the renowned Group active in the organization of international trade fairs, congresses and events.

The congress is a “big think tank” where Brands, Manufacturers and Experts discuss about Innovations, Technology and Trends in the Footwear Industry. The common topic of this Congress is:

#### **Moving towards Sustainability through Innovation**

The program of the event is very rich and includes:

19<sup>th</sup> September: Extra visit to factories

20<sup>th</sup> September: Visit at Simac Tanning Tech  
Welcome Cocktail

21<sup>st</sup> September: Congress Day at NH Milano Congress  
Gala Dinner at Castle of Vigevano

22<sup>nd</sup> September: Congress Day at NH Milano Congress

You can find all the details of the program here: <https://www.uitic-italy2023.com/150/program>

Here the registration link: <https://www.uitic-italy2023.com/202/visit-uitic-italy>



**Assomac** <https://assomac.it/>

Assomac aggregates and represents Italian manufacturers of machineries and technologies for fashion, automotive, shoes, leather goods and upholstery manufacturing industries. The main mission of Assomac is the elaboration of the sector policies in order to unify and give value to all the aspects which make "Made with Italian Technology" a guarantee of high qualitative standards, such as competences, professionalism and Italian history. Italian competence means product ECCELLENCY, processes EXPERTISE and INNOVATION capabilities.

**UITIC** <https://www.uitic.org/>

The International Union of Shoe Industry Technicians (UITIC), established in 1972, is an organization which aims at developing technical knowledge in the footwear industry, in particular by organizing international conferences on a regular basis and by taking the initiative in setting up information exchanges between its members, mainly in the field of technology.

UITIC's main activity is to organize the most prestigious meeting of experts in the world, the "UITIC International Footwear Congress". This event tackles the latest technical problems or innovation in the footwear industry. Visits of footwear factories and related industries are organized before the Congress. UITIC's members are footwear experts, research centers, private companies and technicians from footwear associations, coming from 27 countries.

**Messe Frankfurt** [www.messefrankfurt.com](http://www.messefrankfurt.com)

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. We serve our customers'

business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.